

## Canada Life Asset Management - Product Development and Review Process

At Canada Life Asset Management we're committed to delivering good customer outcomes. At the heart of this is our Product Development and Review Process, designed to make sure we develop and review our products in a consistent and well-controlled way.

Our process defines how we govern the approval and implementation of new products, or significant changes to existing ones. It also sets out how we manage and review our existing products.

Canada Life Asset Management operates a broadly similar process for all new products and enhancements. The amount of research, testing and approval is proportionate to the complexity of the product or change, and the characteristics of the identified target market.



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